

Hazem Alhabbal

UXUI Designer & Entrepreneur

Hazemalhabbal@gmail.com

www.hazemalhabbal.com

+619 907 2293

San Diego, CA

Experience

Haflati

UI Designer and
tech consultant
Recent

- Studied the app case, and developed low fidelity concepts
- Designed +100 screens to cover all the screens in both English and Arabic version
- Prototyped the screen flows
- Provided expert advice on selecting the most suitable technology solutions and assisted in identifying and partnering with top tech companies.

Panda Voiceover

UXUI Designer
2021-Recent

- Created UXUI design system (Colors, Typography, Icons, Grids, Shadow)
- Managed Figma project (Competitors exploration, wireframe, and mood board)
- Created components and prototypes
- Prepared the user research and strategy (User research, product strategy, user interviews, affinity mapping, customer journey mapping, and competitor analysis)
- Structured data flow between the front end and the back end (CMS)
- Tested site and design implementation with the developer to insure quality
- Created 3 landing pages for marketing

Panda Voiceover

Account Manager
2015 - 2021

- Brought in 400 new client accounts through strategic marketing and personalized client engagement, maintaining an over 85% retention rate, resulting in a 60% increase in annual revenue.
- Trained internal operations team on Agile methodologies, resulting in a 60% improvement in task completion times and a 30% increase in overall workflow efficiency.

Innovative Media

Account Manager
2015 - 2021

- Led digital marketing campaigns: Directed SEO, SEM, and social media marketing initiatives, driving online engagement and conversion rates.
- Market analysis and insights: Conducted comprehensive market research to uncover industry trends and competitor strategies, delivering actionable insights for client campaigns.
- Content creation and management: Crafted and managed social media content for diverse clients, enhancing brand presence and audience interaction.

Skills

Software

- Figma, Photoshop, Illustrator, InDesign, After Effects, Premier, and Audition

Design

- User Experience, Interaction Design, User Interface, Digital Prototyping, Wireframing, Low-High Fidelity Mockups

Skills	Research	• User Interviews, User Testing, Information Architecture, Journey Mapping,, A/B Testing, Competitor Analysis, Design Strategy
	Visual Design	• Poster design, Branding, Typography, Book Design, Web design, and presentation
	Soft Skills	• Team Building: I have started Panda voiceover with small team and build it to have branches in two countries KSA Riyadh, and UAE Dubai • Communication: I gave training in presentation and public speaking skills in universities and private sector • Problem-Solving: Navigated critical decisions frequently in a startup environment with a limited budget, demonstrating strong problem-solving capabilities. • Leadership: Lead by example, offering support and guidance, emphasizing leadership over mere management. • Emotional Intelligence: Actively listen to understand others, fostering strong interpersonal relationships and effective communication. • Attention to Detail: Possess a meticulous eye for detail, making UX/UI design a natural fit due to my precision and thoroughness.
Achievements	Best startup winner 2020	• Presented PandaVoiceover in Step Conference Dubai. Outperformed 400 competitors and won as the best startup
	Alexa AI Training 2021 and in 2023	• Reaching international top industry client • Selected to spearhead quality monitoring initiatives for Alexa AI recordings, encompassing over 280 hours of content. • The voice received an average score of 6.27/7, which is very high scores.
Education	American University Of Sharjah (AUS) 2008- 2012	• Bachelor degree in Design Management from the college of architecture and design
Certificates	TheDesignship.com 2023	• The ultimate Figma & UI masterclass • Practical user research & strategy
	Coursera.org 2021	• Google UX design professional certificate